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**CURRENT POSITIONS**

**President, Alcohol Policy Consultations**, 1994—present. Provide expert consultations and trainings to professional, governmental, and community organizations and associations. Deliver keynote presentations, conduct workshops, and provide technical assistance. Provide expert consultations to private attorneys regarding dram shop liability and other alcohol-related legal claims. Serve as expert witness, including depositions and appearances at trial.

**Adjunct Professor, Bloomberg School of Public Health, Johns Hopkins University**, November 1, 2011—present. Prepare and conduct graduate seminars and provide expert legal consultation to the Center on Alcohol Marketing and Youth.

**Senior Policy Advisor**, The CDM Group March 1, 2008—present. Responsibilities include: program development and implementation, administration, fundraising, and budgeting. Supervise programmatic content associated with the Alcohol Policy Information System (funded by the National Institute on Alcohol Abuse and Alcoholism), a web-based analysis of state and federal alcohol legislation (<http://apis.niaaa.nih.gov>). Serve as project director for preparation of the State Report on Underage Drinking Policies mandated by the Federal STOP Act pursuant to a contract with the Substance Abuse and Mental Health Services Administration. Provide technical assistance and training to international, national, regional, state and local governmental and nongovernmental organizations.

**SELECTED PAST POSITIONS**

**Director**, Center for the Study of Law and Enforcement Policy, Pacific Institute for Research and Evaluation, November 2001—February 2008 (Division became a Center in January 2004). Supervised Center which focused on the role of legal policy in preventing alcohol, tobacco and other drug problems. Center had annual budgets ranged from \$600,000 to \$2.5 million. Supervised government contracts and foundation grants addressing regulation of alcohol advertising, enforcement and compliance issues related to alcohol control policies, lessons learned from the tobacco litigation experience applicable to alcohol policy among other topics. Established the National Center on Alcohol Law Enforcement (funded by the U.S. Department of Justice from 2004 to 2007).

## **Mosher Vita**

**Director of Alcohol Policy**, Trauma Foundation (February 2001—November 2001). Provided expert consultation and assistance regarding all alcohol policy activities at the Foundation. Assisted in program development, administration, budgeting, and fundraising. Organized a statewide coalition to support local, regional and state alcohol policy reform. Developed resource tools for community activists, provided technical assistance, organized regional and statewide workshops and strategy meetings, and built collaborations with researchers, activists working in other aspects of injury control, and professional associations.

**Executive Director**, April 1992—April 1994, **Program Director**, August 1988—April 1992, and April 1994—February 2001, Marin Institute for the Prevention of Alcohol and Other Drug Problems. Co-founded the Marin Institute. As Executive Director, responsible for all programmatic and administrative activities of the Institute. Implemented Board directives, and managed development and administration of annual budget of approximately \$1.4 million. Reported directly to the Board of Directors. In all three positions, designed and conducted original research and published scholarly articles on the prevention of alcohol and other drug problems. Supervised and raised outside funding for the Institute's public policy and media advocacy activities, including technical assistance and training. Served as principal investigator for federal and foundation grants and as consultant to governmental and private organizations.

**Associate Director for Alcohol Policy**, Trauma Foundation, San Francisco General Hospital, December 1984—July 1988. Founded and supervised the Alcohol Policy Initiatives Project. Conducted workshops and seminars, disseminated research materials, published quarterly newspaper and provided technical assistance and background information on alcohol policy issues to constituency groups and policy makers. Designed and supervised federally-funded research projects analyzing the role of alcohol policies in the prevention of alcohol-related problems. Managed project fundraising from federal, state, foundation, and private sources (\$500,000 annual budget). Provided expert consultations to policy makers, and private attorneys regarding dram shop liability law.

**Associate Director for Policy Studies**, Prevention Research Center, Pacific Institute for Research and Evaluation, 1983-87. Designed and conducted legal research projects at a federally-funded national alcohol research center.

**Administrative Director**, Prevention Research Group, Institute of Epidemiology and Behavioral Medicine, Medical Research Institute of San Francisco, 1982-85. Duties similar to those performed at the Prevention Research Center.

**Research Scientist**, Alcohol Research Group, Institute of Epidemiology and Behavioral Medicine, Medical Research Institute of San Francisco (formerly Social Research Group, School of Public Health, University of California, Berkeley), 1977-82. Duties similar to those performed at the Prevention Research Center.

**Legislative Counsel** to New York State Senator Franz S. Leichter. 1977 legislative session..

**Law Clerk** to Justice Samuel J. Roberts, Pennsylvania Supreme Court, 1975-76.

**Vista Volunteer**, Pickett County, Tennessee, 1970.

### AWARDS

Leadership Award, Section on Alcohol, Tobacco, and Other Drugs, American Public Health Association (November 1994).

Milton Terris Award for Distinguished Leadership in the Development and Implementation of Public Health Policy, National Association for Public Health Policy (November 1994).

### ACADEMIC BACKGROUND

**Boalt Hall School of Law**, University of CA, Berkeley, Fall 1973—Spring 1975. J.D., 1975.

**Awards:** \$4,800 Fellowship from Alcohol Program Management, Health and Welfare Agency, State of CA.

**Honors:** Order of the Coif.

**Hastings College of the Law**, San Francisco, CA, Fall 1972—Spring 1973.

**Honors:** Nominated to Law Review Staff and Thurston Honor Society.

**University of Santa Cruz**, A.B., 1969.

**Honors:** Highest Honors in Government; Cowell College Honors.

### MEMBERSHIPS AND APPOINTMENTS (Selected)

California Bar Association

American Public Health Association, Section on Alcohol and Drugs, Chair (1990-92)

APHA, Governing Council (1988-89); Program Development Board (1995-96)

The Center for Tobacco Policy, Board of Directors, Chairperson (2000-2004)

ORGANIZE Training Center, Board of Directors (1998-2003)

National Alcohol Policy conference series, Organizing Committee

Public Health Institute, Technical Assistance Legal Center, Advisory Board (1998-2005)

National Association for Public Health Policy, Board of Directors (1983-2006)

NAPHP, Council on Alcohol Policy, co-founder (1983-2000)

National Judicial College, faculty (1988-94)

Presbyterian Church (U.S.A.) Task Force on Alcohol Use and Abuse (1984-86)

California Governor's Citizens Committee on Alcoholic Beverage Control (1982-83)

Santa Cruz County Alcoholism Advisory Board (1982-83)

*Journal of Public Health Policy*, Editorial Board

*Addiction*, Editorial Advisory Board

*American Journal of Public Health*, reviewer

National Liquor Law Enforcement Association

Alcohol Policy Alliance, National Alcohol Beverage Control Association

**SELECTED CONSULTANCIES, 1980 TO DATE**

American Medical Association  
Arizona State Division for Substance Abuse Policy  
California Alcoholic Beverage Control Department  
California Department of Alcohol and Drug Programs  
California State Office of the Attorney General  
Center for Substance Abuse Prevention, U.S. Dept. Health and Human Services  
Centers for Disease Control and Prevention, U.S. Dept. Health and Human Services  
Georgetown University, Center on Alcohol Marketing and Youth  
Health Promotion Resource Center, School of Medicine, Stanford University  
Henry J. Kaiser Family Foundation  
Illinois Department of Alcoholism and Substance Abuse  
National Academy of Sciences  
National Highway Traffic Safety Administration  
National Institute on Alcohol Abuse and Alcoholism  
New Zealand Alcoholic Liquor Advisory Council  
Office of Juvenile Justice and Delinquency Prevention, U.S. Dept. of Justice  
Oklahoma Dept. of Mental Health and Substance Abuse Services  
Pew Charitable Trusts  
Robert Wood Johnson Foundation  
San Francisco City and County Department of Health  
Stanford Center for Research in Disease Prevention, Stanford University  
University of California San Diego Ext., Program on Alcohol, Tobacco, & Other Drug Studies  
University of Minnesota, School of Public Health, Alcohol Epidemiology Program  
Ventura County, CA, Behavioral Health Department  
World Health Organization

**WEBSITE DEVELOPMENT**

<http://apis.niaaa.nih.gov>

The Alcohol Policy Information System website (produced by the National Institute on Alcohol Abuse and Alcoholism) features legal research on a wide variety of state and federal alcohol policies. Supervised the subcontract primarily responsible for the development of the “Detailed Information on Selected Alcohol Policy Topics” section of the website (September 2003 – present; ongoing development and updating).

**SELECTED PUBLICATIONS**

**Books, Monographs, and Other Major Publications**

*Reducing Community Alcohol Problems Associated with Alcohol Sales: The Case of Deemed Approved Ordinances in California* (co-authored). Oxnard, CA: Ventura County Behavioral health Department, September, 2009.

*Alcohol, Energy Drinks, and Youth: A Dangerous Mix* (coauthored with Michele Simon). San Rafael, CA: Marin Institute for the Prevention of Alcohol and Other Drug Problems, 2007.

*State Alcohol Advertising Laws: Current Status and Model Policies* (lead author). Washington, DC: Center on Alcohol Marketing and Youth, Georgetown University, 2003.

*How to Use Local Regulatory and Land Use Powers to Prevent Underage Drinking*. Rockville, MD: Pacific Institute for Research and Evaluation (prepared for the Office of Juvenile Justice and Delinquency Prevention's Enforcing the Underage Drinking Laws Program, Department of Justice, January 2000).

*Regulatory Strategies for Preventing Youth Access to Alcohol: Best Practices*. Rockville, MD: Pacific Institute for Research and Evaluation (prepared for the Office of Juvenile Justice and Delinquency Prevention's Enforcing the Underage Drinking Laws Program, July 1999).

*Overcoming the Barriers: Implementing Environmental Approaches to Prevent Alcohol, Tobacco, and Illegal Drug Problems* (co-authored with Jernigan, D.) Rockville, MD: Center for Substance Abuse Prevention (June 1999).

*The Alcohol Policy Slide Set Series: Resources for Organizing and Advocacy*. San Rafael, CA: Marin Institute for the Prevention of Alcohol and Other Drug Problems (July 1997).

*Confronting Sacramento: State Preemption, Community Control, and Alcohol-Outlet Blight in Two Inner-City Communities* (lead author with Works, R.) San Rafael, CA: Marin Institute for the Prevention of Alcohol and Other Drug Problems (December 1994).

*Responsible Beverage Service: An Implementation Handbook for Communities*. Palo Alto, CA: Stanford Center for Research in Disease Prevention, Health Promotion Resource Center (1991).

*Progress Report: Alcohol Promotion on Campus* (co-authored with Ryan, B.) San Rafael, CA: The Marin Institute for the Prevention of Alcohol and Other Drug Problems, in cooperation with Health Promotion Resources, St. Paul, MN (1991).

*Alcoholic Beverage Control in a Public Health Perspective: A Handbook for Action (The ABC Handbook)* (lead author). San Rafael, CA: The Marin Institute for the Prevention of Alcohol and Other Drug Problems; Trauma Foundation, Center for Injury Prevention (March 1989).

*Liquor Liability Law* (lead author; 2 volume set). N.Y.: Matthew-Bender Company (1987).

*Alcohol, Society and the State I: A Comparative Study of Alcohol Control* (co-authored with Makela et al.). Toronto: Addiction Research Foundation (1981).

*Spirits of the West: Strategies for the Prevention of Alcohol Problems in Rapidly-Growing Communities* (co-authored). Denver, CO: Denver Research Institute, University of Denver (September 1981).

*The DUI Project: Description of an Experimental Program to Address Drunk Driving Problems* (co-authored with Wallack, L.) Sacramento, CA: California Department of Alcoholic Beverage Control (1979).

**Model Legislation**

*Best Practices in Municipal Regulation to Reduce Alcohol-Related Harms from Licensed Alcohol Outlets.* Ventura, CA: Ventura County Behavioral Health Department (2008).

*Best Practices in Responsible Alcoholic Beverage Sales and Service Training, with Model Ordinance, Commentary and Resources.* Ventura, CA: Ventura County Behavioral Health Department (2007).

*Model Social Host Liability Ordinance.* Ventura, CA: Ventura County Behavioral Health Department (2005).

*Model Ordinance Restricting Alcoholic Beverage Sponsorship and Sponsorship Signs at Municipally Sponsored Events.* Washington , DC: Center on Alcohol Marketing and Youth, Georgetown University (2003).

*Model Ordinance for Regulating Billboard and Other Forms of Outdoor Alcohol Advertising.* San Rafael, CA: Marin Institute for the Prevention of Alcohol and Other Drug Problems (1998).

*The Model California State Alcoholic Beverage Control State/Local Partnership Act.* San Rafael, CA: Marin Institute for the Prevention of Alcohol and Other Drug Problems (May 1995).

*The Model Responsible Server Training Act.* San Francisco, CA: Trauma Foundation, San Francisco General Hospital (1987).

*The Model Alcoholic Beverage Retail License Act of 1985* (model provisions with commentary). Prevention Research Group, Medical Research Institute of San Francisco. Published in *Western State Law Review* 12(2):442-517 (1985).

**Guest Editor**

(With David Jernigan) Special Section, “Global Alcohol Marketing and Youth – Public Health Perspectives.” *Journal of Public Health Policy* 26(3): 287-376 (2005).

(With L. Wallack) Special Issue, “Public Health Aspects of Alcohol Availability.” *Contemporary Drug Problems* 9(3) (Fall 1982).

**Articles (Selected)**

“Joe Camel in a Bottle: Diageo, the Smirnoff Brand, and the Transformation of the Youth Alcohol Market.” *American Journal of Public Health* (forthcoming).

“Public Health, State Alcohol Pricing Policies, and the Dismantling of the 21<sup>st</sup> Amendment” (second author). *Journal of Medicine and Law* 15(2): 177-201 (2011).

“Dram Shop Liability and Overservice Law Enforcement Initiatives: A Commentary” *American Journal of Preventive Medicine* 41(3): 350-352 (2011).

“Litigation & Alcohol Policy: Lessons from the U.S. Tobacco Wars” *Addiction* 104(S1): 27-33 (2009).

“Legal Framework for Alcohol Regulation in the United States,” pp. 48-59 in *Traffic Safety and Alcohol Regulation: A Symposium*. Transportation Research Circular E-C123. Washington, DC: Transportation Research Board of the National Academies (2007).

“Flavored Alcoholic Beverages: An International Marketing Campaign that Targets Youth” (lead author with D. Johnson). *Journal of Public Health Policy* 26(3): 326-342 (2005).

“State Laws Mandating or Promoting Training Programs for Alcohol Servers and Establishment Managers: An Assessment of Statutory and Administrative Procedures” (lead author). *Journal of Public Health Policy* 23(1): 90-113 (2002).

“Making the Link: A Public Health Approach to Preventing Alcohol-related Violence and Crime” (lead author). *Journal of Substance Use*, 6: 273-89 (2001).

“Alcohol Policy and the Young Adult: Establishing Priorities, Building Partnerships, Overcoming Barriers.” *Addiction* 94(3): 357-69 (1999).

“Preemption or Prevention? Lessons from Efforts to Control Firearms, Alcohol and Tobacco” (co-authored with Gorovitz, E., and Pertschuk, M.) *J. Pub. Health Policy* 19(1):37-50 (1998).

“Schools and the Community Alcohol, Tobacco, and Illicit Drug Environment: Opportunities for Prevention,” pp. 64-112 in *The Role of Schools in Prevention: Curricula and Environments*. Rockville, MD: Center for Substance Abuse Prevention Monograph (September 1998).

Editorial: “What Place for Alcoholic Beverage Container Labels? A View from the United States.” *Addiction* 92(7):789-92 (1997).

“The Emergence of an Alcohol Policy Reform Agenda in the United States: A Don Cahalan Legacy.” *Drugs and Society* 11:73-92 (1997).

“The Rise of a Consumer Movement to Address Alcohol problems in the United States: A Brief

History,” pp. 24-28 in Brobeck, S., and Mayer, R., eds. *Encyclopedia of the Consumer Movement*. Santa Barbara/Denver/Oxford: ABC-CLIO Press (1997).

“A Public Health Approach to Alcohol and Other Drug Problems: Theory and Practice,” pp. 243-60 in Scutchfield, F., and Keck, W., eds. *Principles of Public Health Practice*. Albany, NY: Delmar Publishers, Inc. (1996).

“The Merchants, Not the Customers: Resisting the Alcohol and Tobacco Industries’ Strategy to Blame Young People for Illegal Alcohol and Tobacco Sales.” *J. Pub. Health Policy* 16:(4): 412-32 (1995).

Annotation: “Alcohol Advertising and Public Health: An Urgent Call to Action.” *American Journal of Public Health* 84(2):180-81 (February 1994)

“Alcoholic Beverage Server Liability and the Reduction of Alcohol-Involved Problems” (co-authored). *Journal of Studies on Alcohol* 54:23-36 (January 1993).

“Alcohol and Poverty: Analyzing the Link Between Alcohol-Related Problems and Social Policy,” pp. 97-121 in Samuels, S., and Smith, M., eds., *Improving the Health of the Poor*. Menlo Park, CA: The Henry J. Kaiser Family Foundation (May 1992).

“Public Health, Not Social Warfare: A Public Health Approach to Illegal Drug Policy” (lead author). *J. Pub. Health Policy* 12(3):278-323 (Autumn 1991).

“Drug Availability in a Public Health Perspective,” pp. 129-68, in Resnick, H., et. al., eds., *Youth and Drugs: Society's Mixed Messages*. Rockville, MD: Office for Substance Abuse Prevention, Monograph 6 (1990).

“The Alcohol Policy Bill of Rights: Recommendations for Public Policy,” pp. 515-31 in *Prevention Plus II: Tools for Creating and Sustaining Drug-Free Communities*. Rockville, MD: Office for Substance Abuse Prevention (1989).

“Public Action and Awareness to Reduce Alcohol-Related Problems: A Plan of Action” (lead author). *J. Pub. Health Policy* 9(1):17-41 (1988).

“Alcohol in the Workplace and Employee Liability” (lead author). *Western State Law Review* 14(2):375-408 (1987).

“Server Intervention: A Guide to Implementing Local and State Programs,” pp. 233-52 in Holder, H., ed., *Control Issues in Alcohol Abuse Prevention: Strategies for States and Communities*. Greenwich, CT: JAI Press (1987).

“Preventing Alcohol-Related Motor Vehicle Crashes: Public Policy Options” (lead author).

*Contemporary Drug Problems* 14(3):242-78 (1987).

“Prevention Research: The Model Dram Shop Act of 1985” (lead author). *Alcohol, Health and Research World* 10(4):4-12 (1986).

“Public Health Implications of Beverage Marketing: Alcohol as an Ordinary Consumer Product” (lead author). *Contemporary Drug Problems* 12:621-57 (Winter 1985).

“Alcohol Policy and the Nation's Youth.” *J. Pub. Health Policy*, 6(3):295-99 (1985).

“Preventing Alcohol-Related Injuries: Dram Shop Liability in a Public Health Perspective” (co-authored with Colman, V., and Krell, B.) *Western State Law Review* 12(2):417-41 (1985).

“Legal Liabilities of Licensed Alcoholic Beverage Establishments: Recent Developments in the United States,” pp. 235-56 in Single, E., ed., *Public Drinking and Public Policy*. Toronto: Addiction Research Foundation Press (1985).

“Alcohol Policy and the Presidential Commission on Drunk Driving: The Paths Not Taken.” *Accident Analysis and Prevention* 17(3):239-50 (1985).

“Public Health Implications of the International Alcohol Industry: Issues Raised by a World Health Organization Project” (lead author). *British Journal of Addictions* 80(2):141-48 (1985).

“A New Direction in Alcohol Policy: Comprehensive Server Intervention Policy,” pp. 57-67 in Gerstein, D., ed., *Alcohol and Public Policy*, Vol. 2: “Toward the Prevention of Alcohol Problems—New Debates and Initiatives.” Washington, DC: National Academy Press (1985).

“The Impact of Legal Provisions on Barroom Behavior: Toward an Alcohol-Problems Prevention Policy.” *Alcohol* 1:205-11 (1984).

“Justifying Alcohol Taxes to Public Officials” (lead author). *J. Pub. Health Policy*, 4(4):422-38 (1983).

“Server Intervention: A New Approach for Preventing Drinking-Driving.” *Accident Analysis and Prevention* 15(6):483-93 (1983).

“Alcoholic Beverages as Tax Deductible Business Expenses: An Issue of Public Health Policy and Prevention Strategy.” *Journal of Health Politics, Policy and Law* 7(4):855-88 (1983).

“Government Policies Concerning Alcohol Taxation: Beyond the Excise Tax Debate,” pp. 197-200 in Grant, M., Plant, M., and Williams, A., eds., *Economics and Alcohol: Consumption & Controls*. London, Canberra, and New York: Gardner Press (1983).

“Tourism, Alcohol Problems, and the International Trade in Alcoholic Beverages: a Case Study of Two Caribbean Islands and the Impact of U.S. Tax Policy” (lead author). *Contemporary Drug Problems* 9(4):593-629 (1982).

“Federal Tax Law and Public Health Policy: The Case of Alcohol-Related Tax Expenditures.” *J. Pub. Health Policy*, 3(3):260-83 (1982).

“The Impact of Economic Development on Drinking Patterns and Problems: The Case of Tourism” (lead author), pp. 46-64 in Institute of Medicine, *Legislative Approaches to Prevention of Alcohol-Related Problems: An Inter-American Workshop*. Washington, DC: National Academy Press (1982).

“The International Study of Alcohol Control Experiences (ISACE): Summary of the Final Report” pp. 213-24 in Institute of Medicine, *Legislative Approaches to Prevention of Alcohol-Related Problems: An Inter-American Workshop*. Washington, DC: National Academy Press (1982).

“Dram Shop Liability and Drunk Driving: Toward an Integrated Approach to Prevention.” *Abstracts and Reviews in Alcohol and Driving* 3(5):3-7 (1982).

“International Trends in Alcohol Consumption, Alcohol Related Problems and Alcohol Control Policies,” pp. 201-218 in Armyr, G., Elmer, A., and Herr, V., eds., *Alcohol in the World of the 80s*. Stockholm: Sober Forlags AB (1982).

“Government Regulation of Alcohol Advertising: Protecting Industry Profits versus Promoting the Public Health” (co-authored with Wallack, L.) *J. Pub. Health Policy* 2(4):333-53 (1981).

“Alcohol Advertising, Risk Taking and Government Regulation.” *Abstracts and Review in Alcohol and Driving* 2(9):17-22 (1981).

“California's Alcohol Experience: Stable Patterns and Shifting Responses” (co-authored), pp. 159-98 in Malela, K., et. al., eds., *Alcohol, Society and the State: Social History of Alcohol Control in Seven Countries*. Toronto, Ontario, Canada: Addiction Research Foundation (1981).

“The Role of Non-Alcohol Agencies in Federal Regulation of Drinking Behavior and Consequences” (lead author), pp. 388-458 in Moore, M., and Gerstein, D., eds., *Alcohol and Public Policy: Beyond the Shadow of Prohibition*. Washington, DC: National Academy Press (1981).

“Discriminatory Practices in Marijuana Arrests: Results From a National Survey of Young

Men.” *Contemporary Drug Problems* 9(1):85-107 (1980).

“The History of Youthful Drinking Laws: Implications for Current Policy,” pp. 11-39 in Wechsler, H., ed., *Minimum Drinking Age Laws: An Evaluation*. Lexington, MA: D.C. Heath and Co. (1980).

“Dram Shop Law and the Prevention of Alcohol-Related Problems.” *Journal of Studies on Alcohol* 40(9):773-98 (1979).

“A Role for Regulatory Agencies in the Prevention of Alcohol Problems” (co-authored with Room, R.) *Alcohol Health and Research World*, 4(2):11-19 (Winter 1979-80).

“The DUI Project” (co-authored with Wallack, L.) *Contemporary Drug Problems*, 8(2):193-206 (Summer 1979).

“The Prohibition of Youthful Drinking: A Need for Reform.” *Contemporary Drug Problems* 6(3):397-436 (Fall 1977).

“Alcohol and Legal Negligence” (lead author). *Contemporary Drug Problems* 7(2):145-79 (Summer 1977).

#### **SELECTED CONFERENCE PAPERS, PRESENTATIONS AND OTHER INVITED PARTICIPATIONS**

“Alcopops, Alcoholic Energy Drinks and Beyond: Strategies for Addressing New Alcohol Products that Put Youth at Risk.” Keynote presentation at the 4<sup>th</sup> Annual Northwest Alcohol Conference, Scottsdale, AZ, July 14-15, 2011, Scottsdale Arizona.

“The STOP Act State Report on Underage Drinking Laws, Policies and Programs: An Overview.” Workshop presentation at the Annual Meeting of the National Liquor Law Enforcement Association and Enforcing Underage Drinking Laws Program, Anaheim, CA, August 19, 2010.

“Alcoholic Energy Drinks and Youth: A Dangerous Combination.” Workshop presentation at the Friday Night Live Training Institute, August 11, 2010, Santa Cruz, CA.

“Alcohol Policy, Underage Drinking Prevention, and the Health Care Reform Debate.” Keynote Presentation, Shutting off the Tap to Teens and Young Adults: Preventing Underage Drinking Through Policy Conference, Minneapolis, MN, December 2, 2009.

“Joe Camel in a Bottle: Diageo, the Smirnoff Brand, and the Transformation of the Youth

Alcohol Market.” Paper presented at a Conference sponsored by The Institute on Medicine as a Profession entitled: “On Medicine-Industry Relationships: Comparing Tobacco, Alcohol, Food, and Pharmaceuticals,” New York, NY, November 2-3, 2009

Alcohol Policy and Social Change: Practicing “Dangerous Selflessness.” Luncheon presentation, the Northwest Alcohol Conference, Boise, Idaho, June 15, 2009.

Heeding the Surgeon General’s Call to Action: The Case of Alcoholic Energy Drinks and Alcopops.” Keynote presentation at the Georgia Summit to Prevent Underage Drinking, Macon, GA, April 30, 2009.

“Alcohol Regulation: Let’s Get Off Tobacco Road.” Plenary presentation at the 16<sup>th</sup> Annual Symposium on Alcohol Beverage Law and Regulation, National Alcohol Beverage Control Association, Alexandria, VA, March 9, 2009.

“Alcopops, Alcoholic Energy Drinks & Youth: Recent Research & Policy Developments.” Workshop presentation at the 2nd Annual Combined Mental Health, Prevention, & Substance Abuse Conference, Norman, Oklahoma, February 11, 2009.

“Alcohol Policies Across the Country: Implications for Michigan.” Keynote presentation at the Michigan Alcohol Policy Conference: Burning Issues in Prevention: 2008 conference sponsored by the Michigan Prevention Association, November 6, 2008.

“Alcohol Policy and Advocacy: Preventing Underage Drinking and Drinking Driving.” Keynote presentation at the Northern Cal. Traffic Safety Seminar, Redding, CA, September 23, 2008

“Understanding Responsible Beverage Programs and Community Organizing for Policy Change.” Workshop organizer and co-presenter, sponsored by the Ohio Center for Coalition Excellence, Ohio Drug Free Alliance, September 3-4, 2008.

“Alcohol, Energy Drinks, and Youth: A Dangerous Mix.” Presentation to the California Governor’s Prevention Advisory Council, Sacramento, CA, April 18, 2008

“Alcopops, Alcohol Marketing and Underage Drinking: Implications for FASD Prevention.” Keynote presentation at the Fetal Alcohol Syndrome Disorder Conference sponsored by the Oklahoma Department of Mental Health and Substance Abuse Services, April 7, 2008.

“The Great Alcopops Debate.” Luncheon Address, Alcohol Policy 14 Conference, San Diego, CA, January 28, 2008.

“Of Alcopops and Energy Drinks – New Alcohol Products that Target the Teenage Market.” Presentation at the 2008 Substance Abuse Conference, Oklahoma Department of Mental Health and Substance Abuse Services, January 23, 2008.

“New Products and the Youth Market: The Case of Alcoholic Energy Drinks.” Plenary presentation at the 9<sup>th</sup> Annual National Leadership Conference, OJJDP Enforcing Underage Drinking Laws program, August 3, 2007.

“Alcohol Availability and the Prevention of Alcohol Related Problems.” Presentation at Arizona’s Second Substance Abuse Conference, May 1, 2007.

“Underage Drinking, Social Host, and the Law.” Presentation at the 19<sup>th</sup> Annual Southwest Regional Behavioral Health Conference, April 24, 2007.

“Alcohol Marketing: Does it Contribute to Underage Drinking Problems?” Keynote presentation at the Kansas Enforcement Underage Drinking Laws Annual Conference, November 2, 2006.

“Testimony Regarding New Mexico’s Proposed Rules Related to Furnishing Alcohol to Minors and Obviously Intoxicated Persons.” Testimony provided at a Rule Hearing, New Mexico Regulation and Licensing Department, Alcohol and Gaming Division, July 5, 2006.

“Flavored Malt Beverages: A Consumer Fraud?” Plenary Presentation, San Diego County Policy Panel on Youth Access to Alcohol, June 22, 2005.

Preventing Underage Drinking Through Alcohol Policies: The Alcohol Policy Information System.” Presentation at the 2005 Policy Meeting of the Leadership to Keep Children Alcohol Free Initiative and Foundation, May 19, 2005.

“Injury Prevention and the Law: The Case of Alcohol Policy.” Centers for Disease Control 2005 National Injury Prevention and Control Conference: Injury and Violence in America,” May 11, 2005.

“Flavored “Malt” Beverages: Implications for State Regulation.” Presentation at the Youth Access to Alcohol Task Force, National Association of Attorneys General, January 23, 2005.

“Alcohol Policy and the Community: Defining the Problem, Identifying Solutions.” Keynote presentation at a conference entitled: Strategies that Work: Land Use and Policy Approaches to the Prevention and Reduction of Community Alcohol Problems, sponsored by the Sonoma County Advisory Board on Alcohol and Other Drug Problems, November 17, 2004.

“Strategies to Reduce and Prevent Underage Drinking: State by State Comparison of Underage Drinking Policies Based on The Institute of Medicine’s Recommendations.” Presentation at the 132<sup>th</sup> Annual Meeting of the American Public Health Association, November 8, 2004.

Restricting Youth Access to Alcohol: A Public Health and Law Case Study.” Presentation at The Public’s Health and The Law in the 21st Century Conference sponsored by the Centers for

Disease Control, June 16, 2004.

“An Introduction to the Alcohol Policy Information System.” Presentation at the Research Society on Alcoholism (RSA) 26th Annual Scientific Meeting, June 22, 2003.

“The Role of Alcohol Taxes in Preventing Youth Alcohol Problems.” Keynote presentation, Santa Clara County Department of Alcohol and Drug Services Conference: “Changing Community Environments: Reducing Alcohol-Problems Through Policy Initiatives” (February 26, 2002).

“Alcohol Issues in Communities—Proactive Decision Making and Effective Responses.” Plenary presentation, National Conference of State Liquor Administrators 2001 Central/Western Conference (August 27, 2001)

“It’s Only Beer: Community Norms, Alcohol Policy, and the Prevention of Underage Drinking Problems.” Plenary presentation, Northwest Substance Abuse Prevention Conference entitled “Making the Connection: Prevention and Treatment in the Northwest” (May 3, 2001).

“Preventing Alcohol Problems Through Population-Based Strategies: The Prevention-Treatment Continuum.” Keynote presentation, Minnesota Fetal Alcohol Syndrome Institute 2001 (April 30, 2001).

“Underage Drinking and Public Policy.” Keynote address, Washington State Department of Social and Health Services Public Policy Forum, Seattle, WA (February 27, 2001).

“Prevention of Alcohol-Related Injuries: Community Norms and Public Policy.” Plenary address, Fourteenth Annual California Conference on Childhood Injury Control (October 23, 2000).

“Defusing the Mine Fields: A Community Approach to Preventing Alcohol, Tobacco, and Other Drug Problems.” Plenary presentation, Georgia Association for the Prevention and Treatment of Substance Abuse and the Supreme Court Committee on Substance Abuse and Courts Annual Conference (September 20, 2000).

“Making the Link: A Public Health Approach to Preventing Alcohol-Related Violence and Crime.” Plenary address, Alcohol Policy XII Conference entitled: *Alcohol & Crime: Research and Practice for Prevention*, National Crime Prevention Council (June 12, 2000).

“Health Claims and Health-Related Statements for Alcoholic Beverages.” Expert testimony delivered to the Bureau of Alcohol, Tobacco & Firearms Rulemaking Hearing (May 23, 2000).

“Overcoming the Barriers: Implementing Environmental Approaches to Prevent Alcohol, Tobacco, and Illegal Drug Problems.” Workshop presentation at three sites: American Public

Health Ass'n annual membership meeting, Chicago, IL (November 1999); National Prevention Network research conference, Buffalo, NY (September 14, 1999); Society for Prevention Research annual meeting, New Orleans, LA (June 24, 1999).

“The Role of Alcohol Policy in Shaping Healthy Communities.” Keynote presentation, Northland Foundation conference entitled *Building Healthy Communities: Shaping the Dream of a Healthier Future*, Duluth, MN (March 16, 1999).

“Regulatory Issues Affecting State and Local Alcohol Policy Legislation.” Keynote presentation, workshop sponsored by the League of California Cities and the University of California Berkeley Institute for the Study of Social Change entitled *Alcohol Outlets and Alcohol Problems: Recent Advances in Nuisance Abatement and Local Control* (October 29, 1998).

“The Tobacco and Alcohol Policy Connection.” Plenary address, New Mexico ASSIST Project conference entitled *The Tobacco and Alcohol Connection: Research, Policy, and Public Health Implications*, Albuquerque, NM (September 10, 1998).

“Changing Focus: Toward a Health Alcohol Environment in College Communities.” 1998 Illinois Campus Alcohol and Traffic Safety Conference, Springfield, IL (February 9, 1998).

“Reducing Youth Access to Alcohol: A Key Strategy to Impact Youth Alcohol Problems,” and “Community Organizing to Reduce Access by Youth.” Keynote addresses, Community Prevention Coalition, Hennepin County Community Health Department conference entitled *Shutting Off the Tap to Teens: Eliminating Sources of Alcohol to Underage Youth*, Minneapolis, MN (January 28, 1998).

“Alcohol and the Community: How Does Alcohol Abuse Affect Alaska’s Communities?” Keynote presentation, Alaska Health Summit Conference, Anchorage (December 3, 1997).

“Like Pouring Gasoline on a Fire: Reducing Alcohol’s Role in Societal Violence.” Paper delivered at the 125<sup>th</sup> Annual Meeting of the American Public Health Association, Indianapolis, IN (November 10, 1997).

“Community Alcohol Environments: Impact on Families.” Plenary address, Physicians for Violence-Free Society annual meeting, San Francisco, CA (February 7, 1997).

“Environmental Prevention Strategies.” Keynote presentation, Drive Smart Colorado Summit Conference, Denver (September 2, 1996).

“Alcohol Policy and the Young Adult: Establishing Priorities, Building Partnerships, Overcoming Barriers.” Keynote address, Alcohol Policy X conference sponsored by the Addiction Research Foundation, Toronto, Ontario, Canada (May 8, 1996).

“Implementing Environmental Strategies for the Prevention of Alcohol-Related Problems.” Trainer, basic and advanced courses (3-4 trainings annually) sponsored by the University of California at San Diego Extension Program on Alcohol Issues. San Rafael, CA (1987-95).

“Alcohol, Drugs and the Courts.” Faculty member for course offered annually at the National Judicial College, Reno, NV (1988-94).

“Seeking Social Justice: Alcohol, Tobacco, and Other Drug Prevention Strategies at the Turn of a Turbulent Century.” Leadership award acceptance speech, Alcohol, Tobacco and Other Drugs Section, American Public Health Ass’n annual meeting, Washington, DC (November 1994).

“Environmental Approaches to Preventing Alcohol and Other Drug Problems in the College Campus Community.” Keynote address, FIPSE Grantee Training Institute, Washington, DC (February 11, 1994, and February 5, 1993).

“Sex, Lies and Alcohol Advertising: Public Policy Approaches to Preventing Alcohol-Related Problems.” Featured speaker, Alcohol Awareness Hour, Betty Ford Center, Rancho Mirage, CA (January 15, 1994).

“Effects of Alcohol and Injury on Young People.” Plenary address, Arizona Safe Kids conference (October 24, 1993).

“Alcohol-Related Injuries: Current Issues and Public Policy.” Plenary address, Seventh Annual California Injury Control Conference (April 27, 1993).

“Preventing Drinking-Driving in the Employment Setting: Toward an Environmental Perspective.” Plenary presentation, Drinking Driving Prevention Symposium sponsored by the Automobile Club of Southern California, Ontario, CA (November 15-17, 1992).

“The Campus Environment: What Is It and Why Is It Important in Preventing Alcohol and Other Drug Problems?” Keynote address, National FIPSE Conference, Washington, DC (October 25, 1992).

“An Environmental Approach to the Prevention of Alcohol and Other Drug Problems.” Keynote address, 1992 Oregon Prevention Conference, Portland (October 2, 1992).

“Seeds of Change: Addressing the Barriers to Alcohol Policy Reform.” Keynote address, 17th Annual California Conference on Alcohol Problems, Orange County (September 23, 1992).

“Environmental Approaches to the Reduction of Alcohol-Related Problems.” Keynote address, statewide prevention conference entitled *Challenging the Status Quo: A Forum to Stimulate Community Action Against Substance Abuse*, Colorado Springs, CO (May 7, 1992).

Co-chair, conference planning committee, and plenary speaker, Alcohol Policy VIII national conference, Washington, DC (March 27, 1992).

Steering committee member for Secretary Sullivan's national conference on alcohol-related injuries entitled *Healthy People/Healthy Environments*, Washington, DC (March 22-25, 1992).

“Planning a Comprehensive Community Alcohol and Other Drug Prevention Program.” Keynote presentation, Orange County Substance Abuse Prevention Partnership, Ahaheim, CA (May 16, 1991).

“Corporate Liability for Alcohol Abuse.” Luncheon speaker, Los Angeles County Bar Ass’n program (January 31, 1991).

“Policies and Procedures to Reduce the Risk of Dram Shop Liability.” Presentation, Los Angeles County Bar Ass’n (February 1990).

“Responsible Beverage Service: Results from a Community-Based Prevention Program.” Paper delivered at the Alcohol Policy XII conference, Portland, OR (March 15, 1990).

“Environmental Approaches to the Prevention of Alcohol-Related Problems.” Presentation at a statewide conference sponsored by the Illinois State Department of Alcoholism and Substance Abuse, Chicago (May 9, 1990).

“Host Responsibility: Building a Comprehensive Prevention Program in New Zealand.” Keynote speeches delivered at three conferences sponsored by the New Zealand Alcoholic Liquor Advisory Council, in Auckland, Wellington and Christchurch (August 1990).

“Public Policies for the Prevention of Alcohol-Related Problems: Taxation, Availability, Server Intervention and Labeling—Overview and Resources.” Paper presented at the annual meeting of the National Prevention Network, Burlington, VT (June 1987).

“Prevention of Alcohol-Related Problems: Conceptual and Global Issues.” Paper presented at the annual meeting of the Special Libraries Association, Los Angeles, CA (June 1987).

“Alcohol Policy and Health Promotion.” Workshop presentation at the Health Promotion and Disease Prevention in the Community conference, sponsored by the Stanford University Center for Health Promotion and Disease Prevention, Palo Alto, CA (July 1987).

“The War on Drugs: One Year Later,” and “Research Agendas on Alcohol and International Trade: Who's Calling the Tune?” Papers presented at the 115th Annual Meeting of the American Public Health Ass’n, New Orleans, LA (October 1987).

“Alcohol in the Workplace: Beyond Employee Assistance.” Presenter at a national conference

sponsored by University of California at San Diego Extension Program on Alcohol Issues, San Diego, CA (November 1987).

“Accessing Alcoholic Beverage Systems for the Prevention of Alcohol-Related Problems.” Paper presented at the Alcohol Policy V conference entitled *Community Applications to the Prevention of Alcohol Problems*, sponsored by the South Carolina Commission on Alcohol and Drug Abuse, Charleston (November 1987).

Planning committee member and workshop presenter, National Conference on Alcohol Abuse and Alcoholism, sponsored by Secretary Bowen, Health and Human Services, Rockville, MD (November 1987).

“Challenging the Alcohol Lobby,” and “Preventing Alcohol-Related High-Risk Sex Among Gay Men” (co-authored with Jernigan, J.) Paper presented at the 114th Annual Meeting of the American Public Health Ass’n. Las Vegas, NV (September 28-October 2, 1986).

Keynote speaker, Washington State Youth Policy Conference sponsored by the Washington State Council on Alcoholism, Seattle (September 22, 1986).

“Alcohol Policy, 1986: A Call for Action.” Plenary speech presented at the 11th Annual California Conference on Alcohol Problems, Clearlake (September 17-19, 1986).

Workshop coordinator and leader, “Environmental Approaches to the Prevention of Alcohol-Related Problems,” presented at the Stanford University Health Promotion Conference (July 17-19, 1986).

Presenter and organizer, “Preventing Drunk Driving in California.” Seminar sponsored by the California Policy Seminar, University of California at Berkeley (April 24, 1986).

“Public Policy Options for the Prevention of Alcohol-Related Problems.” Annual meeting of the California Ass’n of Alcohol and Drug Educators, Sacramento (April 11, 1986).

“The Public Health Implications of Sales of Alcoholic Beverages in Gasoline Stations.” Testimony presented to the Select Committee on Alcohol and Related Problems of the California State Assembly, Sacramento (April 10, 1986).

Keynote speaker and moderator, Southern Counties Regional Forum on Alcohol Problems Prevention sponsored by the California Department of Alcohol and Drug Programs and the University of California at San Diego Extension Program on Alcohol Issues (March 12-14, 1986).

Keynote speaker, Conference on Research Issues on the Prevention of Alcohol-Related Injuries sponsored by Prevention Research Center, funded by National Institute on Alcohol Abuse and

Alcoholism, Berkeley, CA (March 3-4, 1986).

“Dram Shop: What are the Options?” Plenary speaker, Second Northeast Conference on Responsible Beverage Service, *Issues for the Future*, Boston, MA (November 1985).

Witness, California State Attorney General's Commission on the Prevention of Drug and Alcohol Abuse, public hearing, San Francisco, CA (December 12, 1985).

Organizer, presider, and presenter, session entitled “Alcohol Taxes: Public Health Approaches,” 113th American Public Health Ass’n Meeting, Washington, DC (November 1985).

Workshop presenter, “Preventing Alcohol Problems Among Young People: The Impact of Alcohol Advertising, Availability and Price.” National Ass’n for Children of Alcoholics, San Francisco, CA (July 11, 1985).

Lead-off witness, Hearing on the Prevention of Alcohol-Related Problems Among Young People, United States House of Representatives Select Committee on Children, Youth and Families, Washington, DC (May 2, 1985).

Briefing/background seminar on alcohol policy to U.S. Congressional staff, sponsored by the Center for Science in the Public Interest, Washington, DC (March 5, 1985).

Witness, hearing held by the American Bar Ass’n Advisory Commission on Youth, Alcohol and Drug Problems (February 22, 1985).

Organizer and presider, session entitled “The Alcoholic Beverage Industry and Public Health,” 112th American Public Health Association meeting, Anaheim, CA (November 1984).

“Server Intervention: A Guide to Implementing Local and State Programs.” Paper presented at conference entitled *Control Issues in Alcohol Abuse Prevention II: Impacting Communities* sponsored by the South Carolina Commission on Alcohol and Drug Abuse and other organizations, Charleston (October 7-10, 1984).

“Server Intervention: Present Status and Future Prospects.” Presented at a research workshop on the drinking driver sponsored by the National Institute on Alcohol Abuse and Alcoholism and the National Highway Traffic Safety Administration, Bethesda, MD (May 2-4, 1984).

“Legal Liabilities of Licensed Alcoholic Beverage Establishments: Recent Developments in the United States.” Presented at a symposium on public drinking and public policy sponsored by the Addiction Research Foundation, the Alberta Liquor Control Board, and the Canada Health Promotion Directorate of Health and Welfare, Banff, Alberta (April 26-28, 1984).

“Public Policy Implications of the Presidential Commission Report on Drunk Driving.”

Presented at the 63rd Annual Meeting of the Transportation Research Board, National Academy of Sciences, Washington, DC (January 16, 1984).

“Server Intervention Programs: The Role of the Alcohol Server.” Plenary presentation delivered at the First Northeast Conference on Alcohol-Server Liability, Boston, MA (January 13, 1984).

“The Impact of Legal Provisions on Barroom Behavior: Toward an Alcohol Problems Prevention Policy.” Presented at the 11th International Congress of Anthropological and Ethnological Sciences, Vancouver, BC, Canada (August 21, 1983).

“Prevention of Drinking-Driving: The Role of the Commercial Server of Alcoholic Beverages.” Presented at the 149th Annual Meeting of the American Ass’n for the Advancement of Science, Detroit, MI (May 31, 1983).

Steering committee member and presenter, Conference to Review the Report on Alcohol and Public Policy, National Academy of Sciences, Washington, DC (May 20-21, 1983).

Moderator, “Dram Shop and Third Party Liability,” session at *Lifesavers/2: National Conference on Alcohol Countermeasures and Occupant Protection* sponsored by the National Highway Transportation Safety Institute, Washington, DC (April 5, 1983).

“Justifying Alcohol Taxes to Public Officials” (co-authored with Beauchamp, D.) Presented at the 110th Annual Meeting of the American Public Health Association, Montreal, Quebec, Canada (November 1982).

“The Prevention of Alcohol Problems: Public Policy Issues.” Presented to the Director's Prevention Task Force, California Department of Alcohol and Drug Programs, August 24, 1982.

“Tourism, Alcohol Problems and the International Trade in Alcoholic Beverages” (co-authored with Ralston, L.) Presented to a World Health Organization meeting for the study of international production, marketing and distribution of alcoholic beverages, Geneva, Switzerland (May 1982).

“The Impact of Economic Development on Drinking Patterns and Problems: The Case of Tourism” (co-authored with Ralston, L.) and “The International Study of Alcohol Control Experiences: Summary of the Final Report.” Both presented at the Inter-American Workshop on Legislative Approaches to Alcohol-Related Problems, Institute of Medicine, Academy of Sciences, Washington, DC (March 8-10, 1982).

Participant, prevention section, *The Future of Alcoholism Services in California: A Think Tank* sponsored by the California Health Research Foundation, Tiburon, CA (December 5-6, 1981).

Respondent, *Economic Aspects of the Use and Misuse of Alcohol* sponsored by the Alcohol

Education Centre (London), Wivenhoe Park Conference Center, University of Essex, England (November 1981).

“Federal Tax Law is Dangerous to the Public Health: The Case of Alcohol-Related Tax Expenditures.” Presented at the 109th Annual Meeting of the American Public Health Ass’n, Los Angeles, CA (November 1981).

“Alcohol: Both Blame and Excuse for Criminal Behavior.” Presented at a conference on alcohol and disinhibition sponsored by the Social Research Group, Berkeley, CA (February 1981).

“Social Science Research on Alcohol Use and Abuse: New Directions for the 1980s,” 5th Annual California Alcoholism Conference, San Rafael, CA (September 1980).

“The History of Youthful Drinking Laws: Implications for Current Policy.” Presented at the Symposium on the Impact of Minimum Drinking Age Laws, Boston, MA (October 1979).

“The Alcoholic Beverage Control System in California”; “Marketing of Alcoholic Beverages in California”; and “Retail Distribution of Alcoholic Beverages in California.” All presented at the second plenary session, International Study of Alcohol Control Experiences, Monterey (March 1979).